

GLASSBORO, NJ --- Chris Painter, President of Astro Outdoor Advertising, Inc. and Astro Sign Company, both headquartered in Glassboro, announced that Michael Fratini has joined the companies. “Mr. Fratini brings a decade’s worth of experience, within the outdoor advertising industry, to our companies” he added. As a family owned and operated business, with management having passed to the second generation, the addition of Mr. Fratini is in keeping with management’s strategic plans to further enhance the high level of expertise and customer service that their clients have come to anticipate in their dealings with the companies.

Doug Painter, Vice President, stated “Michael is a great fit and we are looking forward to him being part of our team”. Painter added that Mr. Fratini most recently worked with Titan Worldwide in Philadelphia, where he handled advertising on SEPTA, NJ Transit and the PATCO high-speed rail lines. Mr. Fratini currently resides in Mantua, NJ with his wife Jennifer, and his three children Christian, Kaitlyn and Ava. Michael will be working out of the companies main offices. He can be reached at 856-881-4300 or via email mfratini@astrosignco.com

Astro has operated in Glassboro, home of its main offices and production facility, since 1983. It is a full service sign company and outdoor advertising firm, providing solutions to customer’s visibility issues, headquartered on Rt. 322. They also have satellite offices in Woodstown NJ. Their client base encompasses the entire Delaware Valley, northern NJ and New York. It was established in 1983 by Jerry & Joann Painter, the parents of Chris & Doug, solely as a billboard advertising company. Diversification into commercial signage soon followed. Today, the company specializes in billboards, digital printing, indoor & outdoor signage of all types and styles, along with banners, vehicle graphics, project and jobsite type signs. More recently, as another part of the growth plan to better serve the customer, the company has expanded into the electrical part of it’s industry. Providing storefront letters, main ID signs, and the very visible scrolling message signs, known as multi message LED displays. You can learn more about Astro by visiting their website, www.AstroSignCo.com. They can be reached in Glassboro at 856-881-4300, or 609-617-0972 in Woodstown.